
For Immediate Release

New Cleanroom Capabilities Enable Avery Dennison Medical Solutions to Deliver Upgraded Adhesive Tapes for Medical Devices

MENTOR, Ohio – March 10, 2010 – Original equipment manufacturers of medical devices can now source single-coated adhesive tapes produced in a cleanroom environment by Avery Dennison Medical Solutions. Cleanroom production helps Avery Dennison Medical Solutions meet customers' needs for adhesives that are free of foreign particles, such as dust, that could undermine product integrity.

Avery Dennison Medical Solutions produces all of its single-coated products, including urethane, non-woven and diagnostic adhesive tapes, in the new controlled-environment facility, which is based on FDA and ISO standards. All Avery Dennison Medical Solutions adhesive tapes are produced according to customers' specifications, and the cleanroom helps meet requirements for high-precision applications ranging from prototyping to large volume production.

According to Richard Baron, senior medical product development manager, the precision cleanroom facility satisfies marketplace preferences for goods that have been produced in a cleanroom environment. "OEMs of medical products prefer doing business with suppliers whose operations are as clean as or cleaner than their own," Baron says, explaining the rationale behind the new facilities and equipment.

The cleanroom facility includes a new precision coater that, according to Baron, gives Avery Dennison Medical Solutions a capabilities advantage over most other suppliers of single-sided medical adhesives. "In addition to ensuring cleaner adhesive product, our new coater has the unique ability to maintain controlled tolerances with a uniform adhesive profile during the production process," he says.

Avery Dennison Medical Solutions offers free adhesive tape project evaluation and product specification services to OEMs and converters.

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About Avery Dennison

Avery Dennison (NYSE:AVY) helps make brands more inspiring and the world more intelligent. For 75 years the company has been a global leader in pressure-sensitive technology and materials, retail branding and information solutions, and organization and identification products for offices and consumers. A FORTUNE 500 company with sales of \$6 billion in 2009, Avery Dennison is based in Pasadena, California and has employees in over 60 countries. For more information, visit www.averydennison.com.